



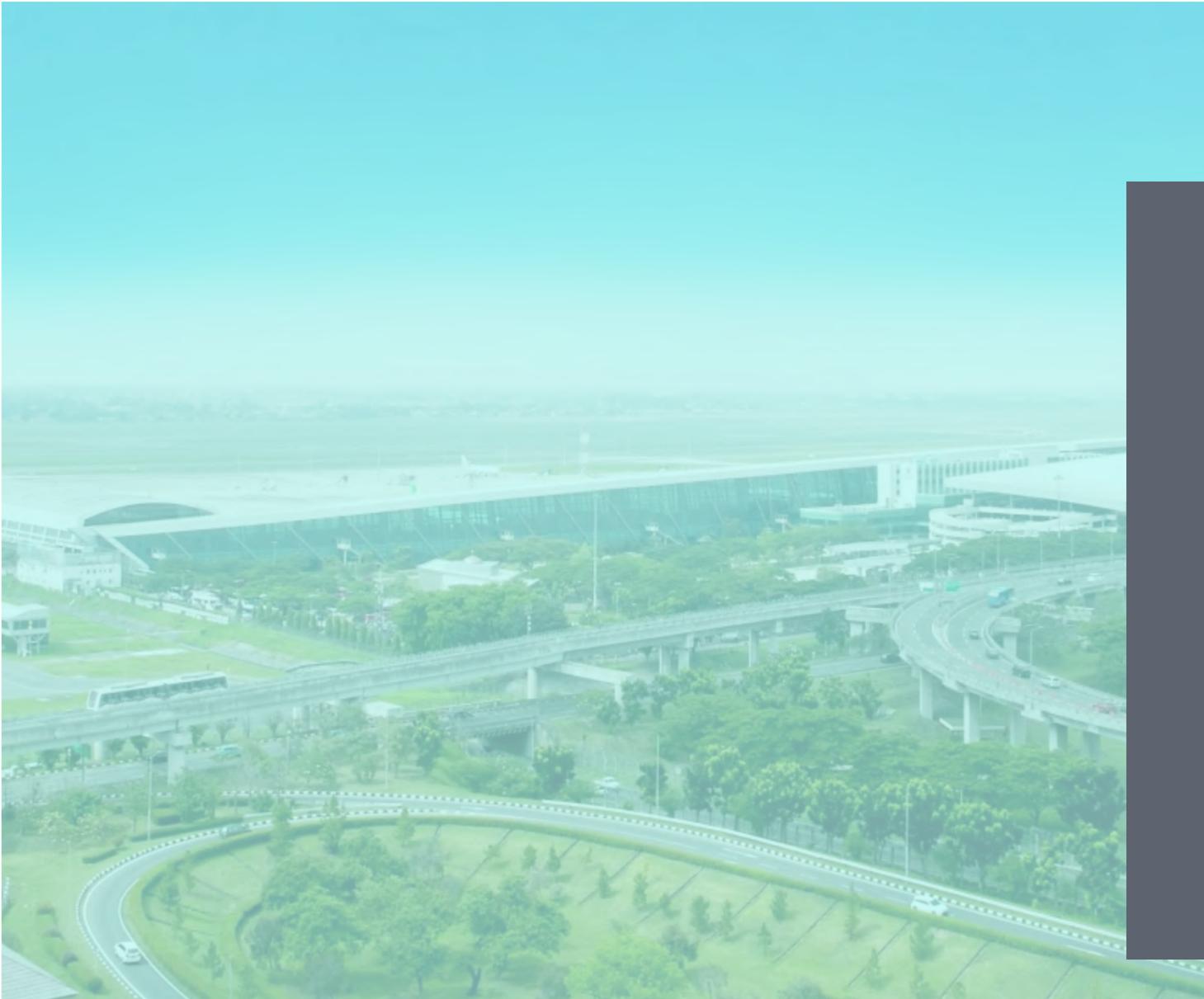
ANDALAN DAYAGUNA DINAMIS

COMPANY PROFILE

January 2026



TABLE OF CONTENTS

An aerial photograph of a large, modern airport terminal building with a long, low profile and a curved roof. In the foreground, there is a complex highway interchange with multiple overpasses and ramps. The surrounding area is green with trees and grass. The image is partially obscured by a teal gradient overlay on the left and a dark grey overlay on the right where the table of contents is located.

About Company	03
Vision and Mission	04
Our Services	05
Meet Our Team	06
Senior Advisor	07
Project Experience	08
Contact Info	14



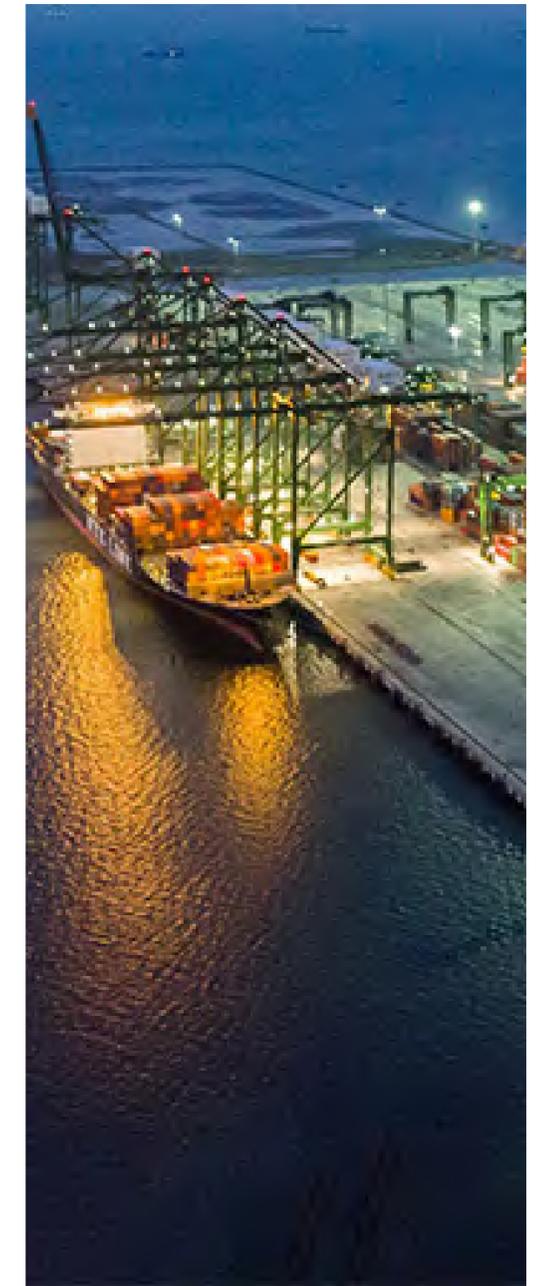
ABOUT COMPANY

ADD Corporation is a consulting and infrastructure development company that supports both government and private sectors in realizing diverse projects across Indonesia. Backed by a team of seasoned experts, we integrate technical, financial, managerial, and strategic policy perspectives to deliver well-informed decisions that create lasting value.

We specialize in the development of infrastructure and project delivery management. Our services encompass feasibility studies and master planning, technical design, business model formulation and partnership schemes (including Public-Private Partnerships), as well as end-to-end project management up to operational readiness—always with a commitment to international standards and sustainability.



ADD
INNOVATION,
DELIVER
IMPACT



OUR VISION

To be a trusted and dynamic strategic partner—reliable, impactful, and forward-looking—in accelerating infrastructure transformation across Indonesia and beyond.

- 🔥 To embed innovation in every technical, managerial, and business solution, ensuring infrastructure projects are more efficient, sustainable, and adaptive to global developments.
- 🔥 To deliver tangible impact for communities, investors, and the environment by integrating international standards, national regulations, and best practices into every recommendation and implementation.
- 🔥 To build dynamic and trusted strategic partnerships through professionalism, integrity, and effective capabilities in addressing the challenges and opportunities of infrastructure transformation in Indonesia and worldwide.

OUR MISSION



OUR SERVICES

01

Strategic Feasibility & Financing Solutions

Feasibility study, masterplan, CAPEX-OPEX, business case & model, financing structure

02

Technical Excellence & Innovation Delivery

Design & engineering, technical analysis, innovation development & implementation

03

Project Governance & Strategic Partnerships

End-to-end project management, project delivery, PPP policy advising, stakeholder management, bidding support



MEET OUR TEAM

Our team is composed of talented and passionate young professionals, bringing together diverse expertise and experiences. With their dynamic energy and forward-looking mindset, they drive the company toward innovative, future-oriented development.

GENERAL DIRECTOR



Andronikus R.L is an engineer specializing in project management and infrastructure planning. His professional background encompasses comprehensive experience in planning, design, and the successful delivery of infrastructure projects.

PROJECT DIRECTOR I



Baginda Mufti is an entrepreneur and digital creator with experience in corporate affairs and digital marketing. He has held strategic roles at GoTo Group (Gojek) and SeaBank Indonesia, managing projects, stakeholder communication, and brand development. He combines creativity and business insight to deliver impactful results.

PROJECT DIRECTOR II



Fadli Erlanda Arlan is a finance professional with a background in communication and business administration. He has worked across logistics, finance, and airport operations, handling budgeting, documentation, and stakeholder engagement. Currently, he serves at Halim Perdanakusuma Airport, ensuring service quality and project delivery.

COMMISIONER



Kevin Antonio Ketaren is a business leader and entrepreneur with experience in sales, negotiations, and brand development as CEO of Daloka Group. His background spans investment banking, digital marketing, and human capital management, giving him versatile expertise across corporate and creative industries. He now contributes strategic insight and governance as Commissioners.

SENIOR ADVISOR

Our senior partner provides strategic advice grounded in extensive professional experience, guiding the team toward excellence in achieving organizational goals.



ARLAN SEPTIA A. R.

- Commissioner at PT Pindad
- President Directors at PT Alarik Regas Logistik
- Commissioner at PT Skala Reka Nusa
- President of the Board of Directors at PT Reka Patria Ekaguna
- Commissioner at PT Trans Aviase Sinergi
- Commissioner at PT Angkasa Transportindo Selaras

- President Director of PT Pelabuhan Indonesia I
- President Commissioner of PT Rukindo
- Technical Director at PT Pelabuhan Indonesia II
- President Director of PT Jakarta International Container Terminal
- President Commissioner of PT Jasa Armada Indonesia Tbk

DANI RUSLI UTAMA



ZUHRI IRYANSYAH

- Technical Director at PT Pelindo Multi Terminal
- Director of Commercial & Operations at PT Pelindo Jasa Maritim
- Director of Engineering at PT Pelabuhan Indonesia
- Director of Construction at PT Pengembang Pelabuhan Indonesia

- Director at PT Pracetak Betonindo
- Director at PT U Connectivity Services
- Plant Manager di PT. ASAA
- Academic Contributor - Institut Teknologi Bandung
- Research Collaborator - ICTE (Indonesia Center for Technology Empowerment)

DAVID G. K. KETAREN



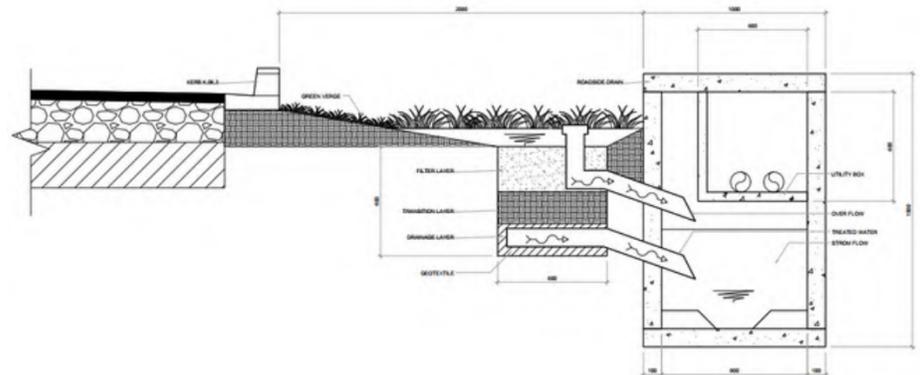
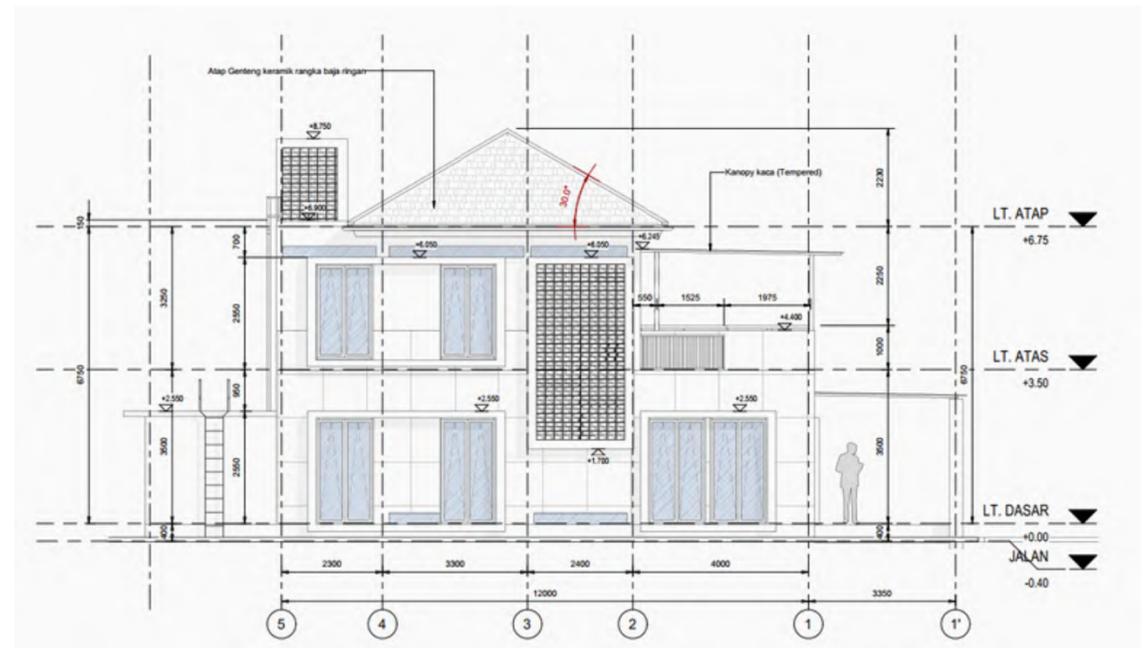


PROJECT EXPERIENCE



DESIGN OF CONTAINER YARD'S LANDSCAPE AREA

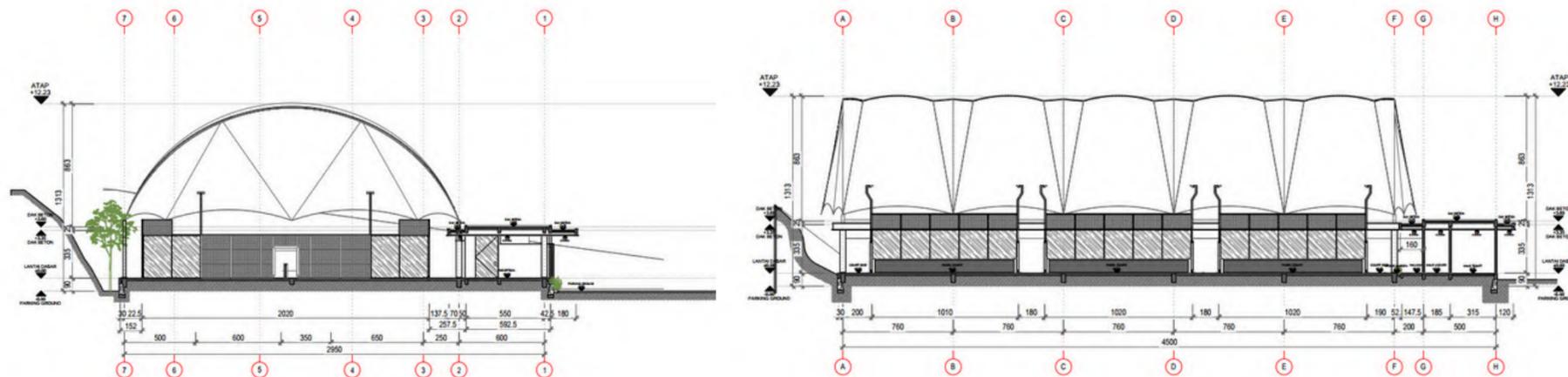
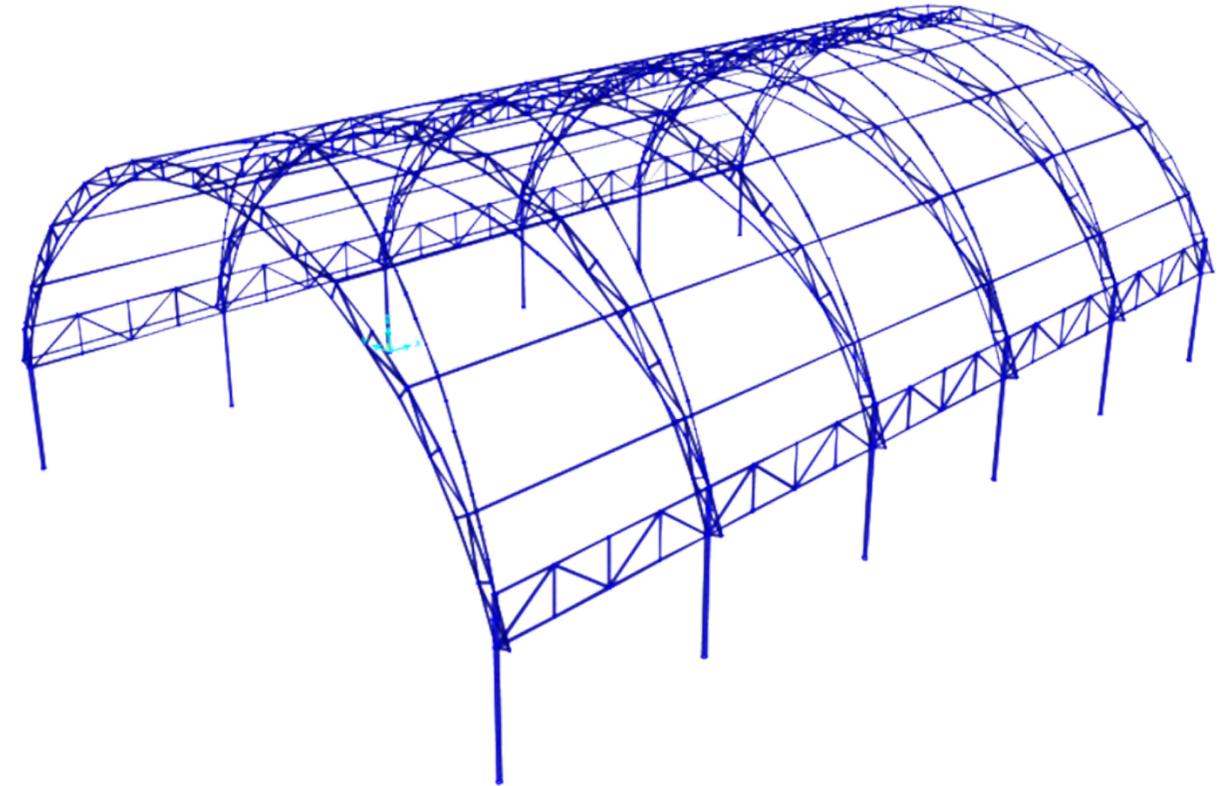
A Container Yard (CY) owned by PT Mustika Indah Permai (MIP) is being developed to support coal management, storage, and distribution activities. As mining operations intensify, the availability of well-planned infrastructure becomes crucial to ensure supply chain continuity, operational efficiency, and sustainability. The CY serves a strategic role, **requiring comprehensive planning** to optimize productivity while meeting safety and environmental standards.



The scope of work includes **design-project management** that consists of architectural, structural, and infrastructure planning design. Landscaping design integrates both functional and aesthetic elements such as vehicle circulation, pedestrian pathways, drainage systems, and green spaces, creating an orderly, efficient, and environmentally friendly workplace. In addition, the preparation of a Detail Engineering Design (DED) for office facilities ensures effective administration, coordination, and operational oversight.

STEEL CANOPY STRUCTURE DESIGN

The Padel Court Trevista is planned with a canopy structure utilizing tubular steel elements. Given the large span, **structural analysis and modeling are essential to achieve** a robust steel section design capable of bearing operational loads. In addition to technical strength, the planning also considers architectural aesthetics to ensure the facility reflects its function as a modern padel court.



As the appointed structural planner, **PT ADD is responsible for analysis, modeling, and detailing** of the canopy's tubular steel structure system. The scope ensures stability, durability, and compliance with safety standards while integrating architectural considerations. This approach delivers a design that balances technical performance with aesthetic quality, reinforcing the project's value as a modern sports facility.



THANK YOU

OUR CONTACT:



busdev@addcorp.co.id



021-50106260



Indonesia Stock Exchange Tower
1, Level 3, Unit 304, South Jakarta

